grow learn

INSTITUTIONAL PARTNERSHIPS 2026



PARTNER WITH GROW LEARN

Global qualifications. Your campus. Your brand.

A premium partnership programme for select colleges, academies and training institutes in India, with qualifications from Malaysia, Australia and the United Kingdom.

ACADEMIC AND PROFESSIONAL PARTNERS

CITY UNIVERSITY MALAYSIA

QUALIFI SUCCESS THROUGH LEARNING RECOGNISED WORLDWIDE

ACA Akauntan Bertauliah Malaysia

IPA INSTITUTE OF PUBLIC ACCOUNTANTS® AUSTRALIA

IFA INSTITUTE OF FINANCIAL ACCOUNTANTS® UNITED KINGDOM

ABOUT US

A GLOBAL LEARNING PLATFORM

Grow Learn brings internationally recognised qualifications from the United Kingdom, Malaysia and Australia to learners wherever they are. Our programmes are fully online, follow global syllabi and are taught by industry experts, so learners earn a world-class credential without pausing their careers.



1000+ learners trained

12+ countries represented

3 certification countries: UK, Malaysia, Australia

2 offices: Kozhikode and Dubai

WHAT YOUR INSTITUTION GAINS

A PREMIUM PORTFOLIO
International credentials set your institution apart from local competitors.

A NEW REVENUE LINE
Add programmes without new faculty, approvals or infrastructure.

HIGHER LEARNER VALUE
A recognised next step after a degree, diploma or coaching.

DELIVERY HANDLED
Classes, admissions, exams and certification by Grow Learn. MBA and DBA faculty hold PhDs.

A TRAINED TEAM
Counsellors trained to explain and sell every programme.

ROOM TO GROW
Start with one programme and add more as admissions grow.

WHO WE PARTNER WITH

- Distance and online education providers
- Degree and diploma colleges
- CA, CMA and ACCA institutes
- Skill-based education providers
- Finishing schools

THE PARTNERSHIP

FOUR WAYS TO GROW TOGETHER

Our programmes are positioned at the premium end of the market, so we partner selectively. Choose one programme or combine several, built around your learners and admission goals.

CITY UNIVERSITY MALAYSIA

UNIVERSITY DEGREE · MALAYSIA

MBA

12-month online MBA awarded by City University Malaysia, a QS 5-Star rated university.

CITY UNIVERSITY MALAYSIA

DOCTORATE · MALAYSIA

DBA

Doctor of Business Administration by City University Malaysia, for senior professionals.

ACA Akauntan Bertauliah Malaysia

ACCOUNTING · MALAYSIA · AUSTRALIA

ACA MALAYSIA

The CACA designation for B.Com and BBA graduates, with 50% off IPA Australia and IFA UK membership.

QUALIFI SUCCESS THROUGH LEARNING RECOGNISED WORLDWIDE

AWARDING BODY · UNITED KINGDOM

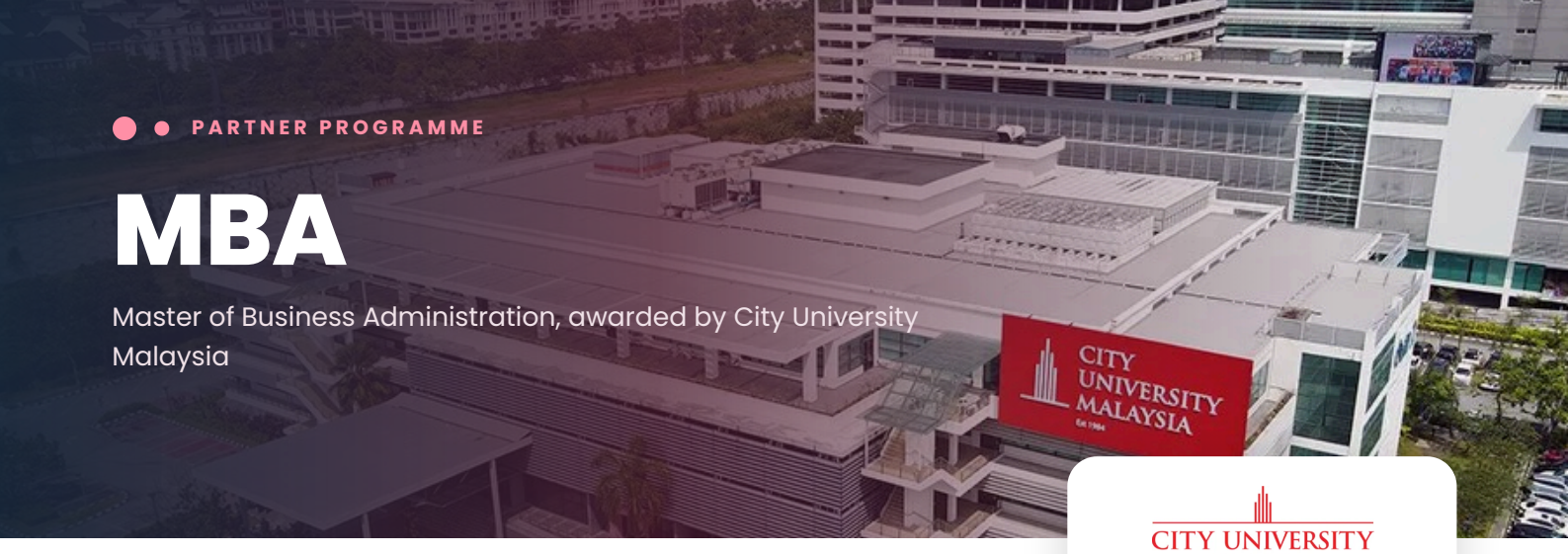
QUALIFI CENTRE

Become a QUALIFI Satellite Centre. Run QUALIFI regulated qualifications and get your own programmes QUALIFI-endorsed.









PARTNER PROGRAMME

MBA

Master of Business Administration, awarded by City University Malaysia

CITY UNIVERSITY MALAYSIA

DURATION	MODE	ASSESSMENT	ENTRY
12 months	Online, live and recorded	12 assignments and a final project	Bachelor's degree. No GMAT or IELTS

A comprehensive leadership programme for professionals moving from execution to strategy. Learners study 12 papers, complete one assignment per paper and finish with a final project, all online and built around a working week.

CURRICULUM

01 Marketing Management

02 Human Resource Management

03 Operations Management

04 Managerial Economics

05 Managerial Accounting

06 Organisational Behaviour

07 Corporate Governance and CSR

08 Corporate Finance

09 Strategic Management

10 International Business

11 Project Management

12 Research Methodology

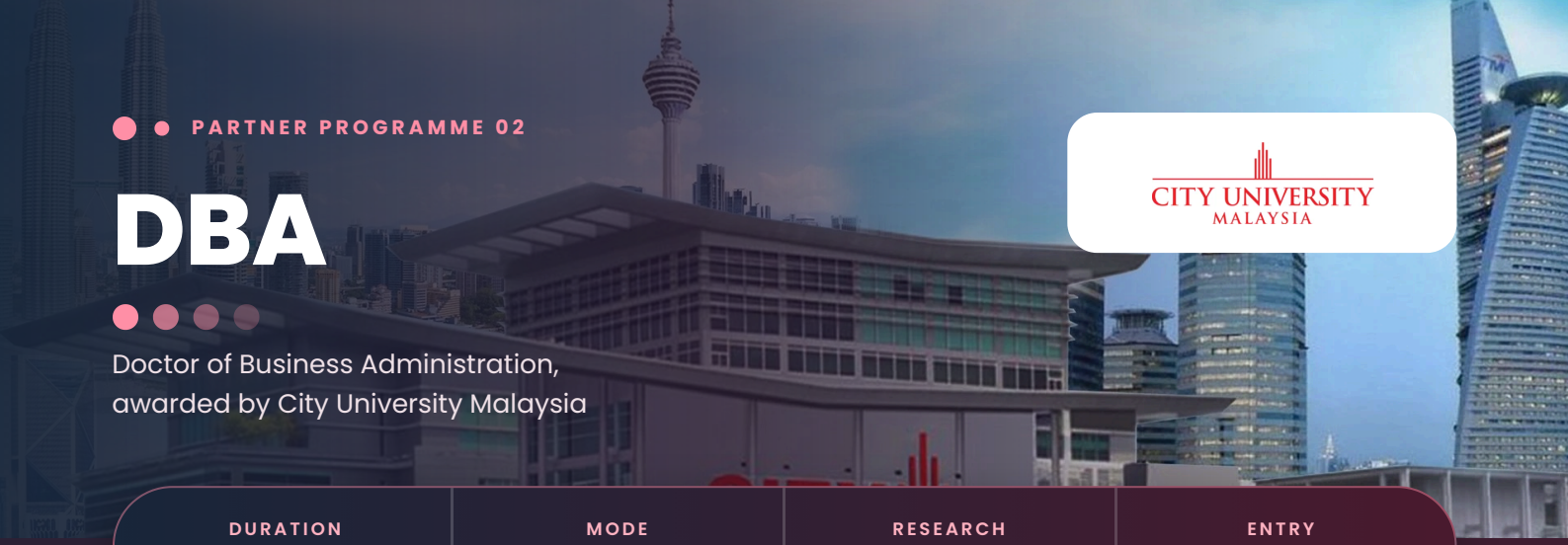
13 Final Project

ELIGIBILITY

- A bachelor's degree in any discipline
- No GMAT and no IELTS
- Suited to working professionals and graduates

IDEAL PARTNERS

- Degree and distance education providers with graduate learners
- Executive and professional course providers



PARTNER PROGRAMME 02

DBA

Doctor of Business Administration,
awarded by City University Malaysia

CITY UNIVERSITY
MALAYSIA

DURATION	MODE	RESEARCH	ENTRY
36 to 60 months	Online, live and recorded	Any business or management topic	Master's in business or management. No GMAT or IELTS

A professional doctorate for serious, committed professionals: senior leaders, consultants and experts who want to deepen their expertise and shape their field. Graduates earn the right to use the title **"Dr"**.

THE DOCTORAL JOURNEY

MONTHS 1 TO 6

TAUGHT MODULES

Live and recorded classes for every module.

NEXT

RESEARCH TOPIC

We help each candidate identify and finalise a topic.

RESEARCH PHASE

RESEARCH AND THESIS

Online guide support once a month through to submission.

AWARD

DOCTORATE AND CONVOCATION

Attend the university convocation and use the title "Dr".

TAUGHT MODULES

01 Innovations in Entrepreneurship
02 Advanced International Business
03 Advanced Marketing Management
04 Advanced Business Strategy and Policy
05 Corporate Governance and CSR
06 Advanced Research Methods I and II
07 Leadership and Strategic HRM
08 Advanced Financial Management
09 International Accounting



MBA AND DBA

THE CITY UNIVERSITY LEARNER EXPERIENCE

5-Star
QS rated university and QS rated MBA

6th
best private university in ASEAN

40,000+
graduates from 70+ countries

1984
founded, MQA-accredited. Top 106 in South-Eastern Asia, QS 2026

WHAT EVERY LEARNER RECEIVES

UNIVERSITY DEGREE CERTIFICATE
The same certificate awarded to the university's regular students.

UNIVERSITY LMS AND LIVE CLASSES
Access to the university LMS, with live classes from the university.

PHD FACULTY
MBA and DBA modules are taught by faculty who hold PhDs.

UNIVERSITY CONVOCATION
The chance to attend convocation at City University Malaysia.

ALUMNI STATUS
Graduates join the City University Malaysia alumni network.

GROW LEARN SUPPORT
Admission, coordination and learner support throughout.

PARTNER PROGRAMME 03

ACA MALAYSIA

Association of Certified Accountants, Malaysia

Founded in 1980, ACA Malaysia (Akauntan Bertauliah Malaysia) is a professional accounting association registered in Malaysia. It develops accounting and finance professionals through certification, continuing professional development and industry-oriented learning, and holds a mutual recognition agreement with the Institute of Public Accountants (IPA), Australia.

1980
year founded

12
papers in three stages

10
papers exempted for B.Com, BBA, BBM and other commerce graduates

50%
off IPA Australia and IFA UK membership

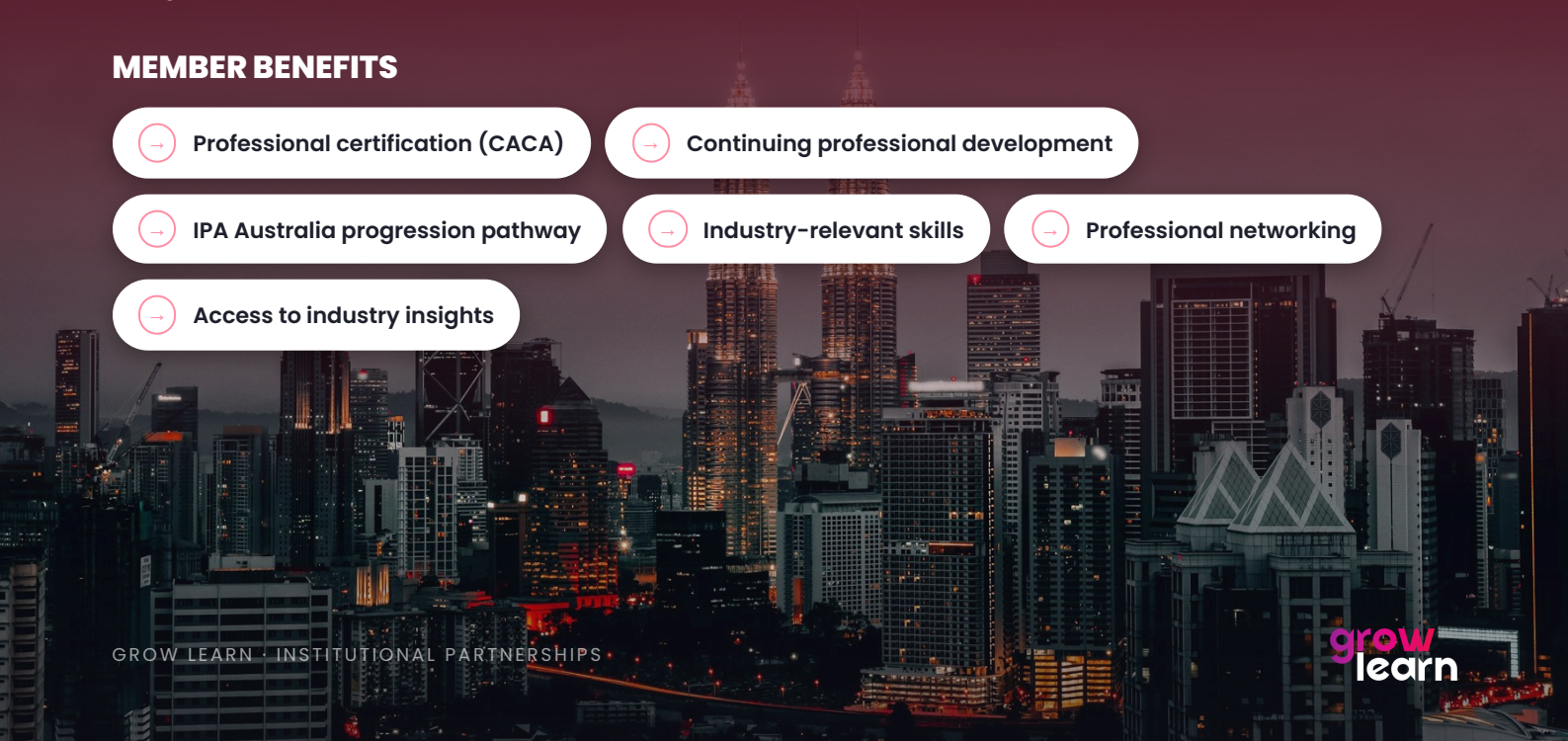
ACA FEES ON THE CACA ROUTE

ACA fee	Amount	When it is paid
Application fee	RM 200	One time
Examination fee	RM 100 per paper (C1 and C4)	One time, per paper
CACA registration OUR ROUTE	RM 140	On becoming a member
CACA annual fee	RM 140	Every year of membership

ACA membership grades: Affiliate, Associate (AACA), Certified (CACA) and Fellow (FACA). Fees are paid to ACA Malaysia and may change.

MEMBER BENEFITS

- Professional certification (CACA)
- Continuing professional development
- IPA Australia progression pathway
- Industry-relevant skills
- Professional networking
- Access to industry insights



ACA MALAYSIA WITH GROW LEARN

TWO PAPERS TO THE CACA DESIGNATION

DURATION	ENTRY	EXAMINATIONS	AWARD
About 2 months	Commerce graduates, age 21+	Online, set by ACA Malaysia	CACA designation and ACA membership

THE 12-PAPER STRUCTURE

EXEMPTED

TECHNICIAN STAGE

- T1 Financial Accounting
- T2 Management Accounting
- T3 Business Law
- T4 Economics for Business

EXEMPTED

EXECUTIVE STAGE

- E1 Advanced Taxation
- E2 Strategic Management
- E3 Internal Auditing
- E4 Risk Management

CERTIFIED STAGE

STUDY C1 AND C4

- **C1** Advanced Financial Accounting and Reporting — STUDY
- C2 Managerial Accounting Strategy
- C3 Advanced Corporate Finance
- **C4** Business Analytics and Intelligence — STUDY

C2 and C3 exempted

C1

ADVANCED FINANCIAL ACCOUNTING AND REPORTING

IFRS-based statements, revenue, inventory, PPE, ratios and cash flow.

C4

BUSINESS ANALYTICS AND INTELLIGENCE

Descriptive, predictive and prescriptive analytics with Power BI and Excel Solver.

WHAT GROW LEARN PROVIDES

- **Recorded classes** in English for both papers, about 10 hours each
- **Registration** and exemption application with ACA
- **Exam application** and certificate processing
- **IPA and IFA application support** at 50% off membership

Assessment: online examinations set by ACA Malaysia. A score of 50 is required to pass.

IDEAL PARTNERS

- B.Com and BBA colleges
- CA, CMA and ACCA coaching institutes
- Finishing schools for commerce graduates



IPA · AUSTRALIA



IFA · UK

PARTNER PROGRAMME 04

QUALIFI
SATELLITE CENTRE

QUALIFI is a UK awarding organisation regulated by Ofqual, the UK government's qualifications regulator. As a QUALIFI Satellite Centre under Grow Learn, your institution can run QUALIFI's regulated qualifications and have its own programmes endorsed by QUALIFI, provided it meets QUALIFI's guidelines.

80+
countries recognising QUALIFI

500K+
learners worldwide

ofqual
Regulated by Ofqual, the UK government regulator

Attested
certificates can be attested

OPTION 1

REGULATED QUALIFICATIONS

Run QUALIFI's regulated qualifications, delivered by your faculty.

OPTION 2

ENDORSE YOUR OWN PROGRAMMES

Turn your existing courses into QUALIFI-endorsed programmes.

BEFORE APPROVAL

- **Readiness check:** gap analysis and full review before submission
- **Policies written for you,** including recognition of prior learning
- **Syllabus and learning outcomes** to quality standards
- **All communication with QUALIFI** handled by us
- **Quality visit and evaluation** by Grow Learn

AFTER APPROVAL

- **Policy and counsellor training,** with FAQ
- **Sample certificates,** including an attested sample
- **Marketing kit** and guidance on using QUALIFI recognition
- **Regular quality evaluation**
- **Yearly compliance and renewal support**

You share supporting documents; we prepare the rest. Approval is granted by QUALIFI after its own review and is never promised in advance. Your institution delivers the teaching.

SUPPORT AND ROLES

CLEAR ROLES, FULL SUPPORT

You own your learners' journey. We take care of everything academic, and equip your team from day one.

YOUR INSTITUTION

- **Marketing** and lead generation
- **Telecalling and sales** to prospective learners
- **Student admission** and counselling
- **Documents:** collecting student documents and uploading them to the dedicated partner portal
- **Fee collection** from students
- **Local support** for your learners

GROW LEARN

- **Partner kit:** programme e-brochure in your branding, sample posters and social media creatives, presentation deck, counsellor FAQ
- **Team training:** sales, product and certification training
- **Admissions and onboarding:** applications to City University Malaysia, ACA and QUALIFI; exam applications; certificate processing; optional IPA Australia and IFA UK applications
- **Teaching:** MBA live and recorded classes; DBA module classes, topic guidance and monthly online guide support; ACA recorded classes
- **Quality, compliance** and renewals
- **A dedicated partner team** for every intake

12
MONTH MOU
Minimum term, renewed every 12 months.

1+
PROGRAMMES
Partner for one programme or a combination.

★
EXCLUSIVE PARTNERSHIPS
Available to institutions that commit to an agreed number of admissions.

GROW LEARN PARTNER CERTIFICATE

Every partner institution receives an official Grow Learn Partner certificate to display on campus and in its communications.

Commercial terms are tailored to each institution and discussed directly with our partnership team.

BECOMING A PARTNER

YOUR JOURNEY TO PARTNERSHIP

Six steps from a first conversation to your first intake. Most institutions complete the journey in a few weeks.

1 ENQUIRY AND VISIT

Our partnership manager meets your team and learns about your learners and goals.

2 FIT ASSESSMENT

We review your learner profile, programmes and admission potential together.

3 CHOOSE YOUR ROUTE

One programme or a combination. The path then forks by route.

MBA · DBA · ACA

- a Proposal with programmes, model and exclusivity terms
- b Partner kit customised in your branding
- c Sales, product and certification training

QUALIFI SATELLITE CENTRE

- a Readiness check of your courses and documents
- b Policies, syllabus and outcomes prepared by Grow Learn
- c Submission to QUALIFI and approval

4 SIGN THE MOU

A partnership agreement for a minimum of 12 months, renewed annually.

5 LAUNCH ADMISSIONS

You receive the Grow Learn Partner certificate and open your first intake. We handle onboarding, classes, exams and certification.

6 GROW AND RENEW

Regular reviews, ongoing support and annual MOU renewal.

grow learn

LET'S GROW TOGETHER

We partner with a select number of institutions. Speak to our partnership team to explore what fits yours.



grow learn

PARTNERSHIP ENQUIRIES

+91 99953 40345

b2bsales@growlearn.education

growlearn.education

@grow_learn_malayalam

INDIA
Nexx Grow Learn LLP, Royal Enclave,
Cherooty Road, Kozhikode, Kerala

UAE
Grow Learn FZC, 3rd Floor, Adidas Building,
Burjuman, Bur Dubai, Dubai